

Record volumes for INTERCONNECT in 2020

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In November 2020, 11.8m tracked items were transported through the INTERCONNECT network. For the first time since the launch of INTERCONNECT more than 10m tracked items were sent through the network in a single month. In December 2020, the number of items exchanged hit another record and reached 15.6m tracked items. This good performance is partly driven by the increase in e-commerce volumes at the end of the year (Black Friday, Cyber Monday, Christmas period, etc.) and the overall growth of e-commerce during the 2020 pandemic.

With a total volume of 100m items, 2020 marks an important milestone for INTERCONNECT. The steady increase in INTERCONNECT volumes show that the growth is structural and substantial. More and more traffic is being migrated from other postal networks to INTERCONNECT. Furthermore, the number of cross-border posts-to-posts links in INTERCONNECT have increased drastically from 1,981 in December 2019 to 3,216 in December 2020. More and

more posts started exchanging INTERCONNECT traffic in 2020 and with new posts likely to join in 2021, the growth is expected to continue.

INTERCONNECT is a unique undertaking of 30 posts worldwide, which joined forces to offer e-retailers and consumers a reliable end-to-end cross-border postal delivery service, and a range of solutions that are crucial for the success of today's e-commerce businesses. Through INTERCONNECT, participating posts are committed to receive and deliver items from each other according to jointly agreed competitive and customer-oriented standards and key performance indicators, based on data. INTERCONNECT offers three service levels: Premium (tracked plus signature), Standard (tracked) and Economy (untracked). As such, INTERCONNECT covers cross-border packets up to 2 kg (tracked and untracked) as well as parcels up to 30 kg (tracked).

Source: IPC